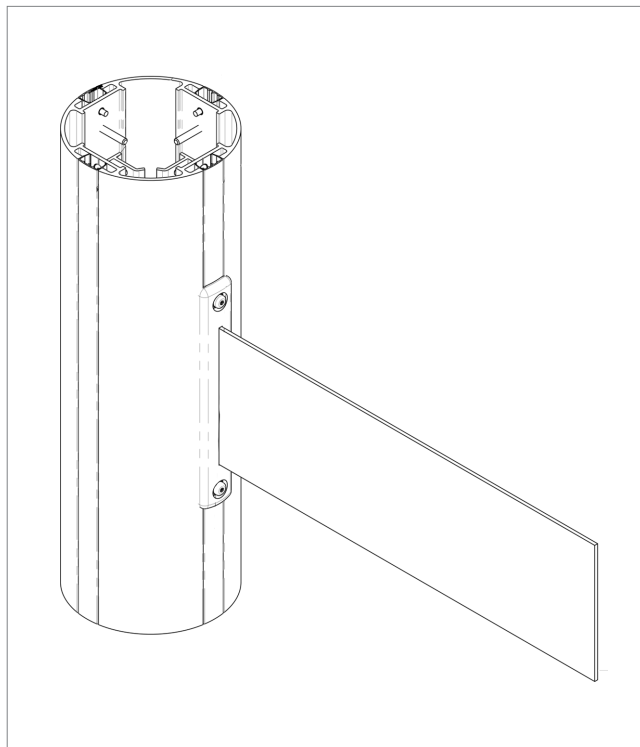




'FUTURE STREET', SYDNEY CBD



WAYFINDING ASSEMBLED VIEW



### 2.3.3 Wayfinding

As urban spaces become more sophisticated, wayfinding services are vital in guiding people through a public space while enhancing their understanding and experience of the space.

Wayfinding systems in a Smart City now combine signage, maps, symbols, colours and other communications; increasingly, these systems also integrate mobile applications, RFID, and other wireless technologies.

Thanks to its modular design, the SMART.NODE™ is designed to accommodate the evolving wayfinding needs of a Smart City.